



# PROPOSAL FOR DEPLOYMENT OF

## ZIBBLE SCHOOL MANAGEMENT PLATFORM

### About Zibble Platform

ZibbleSMP is a robust platform that allows schools, parent / guardians and students to join hands in giving quality education to our kids the SMART way.



### Key Features

Student Enrolment

Student Results  
Analysis & Report  
Cards

SMS & Email Alerts

Comprehensive Fee  
Management

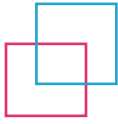
Staff, Students &  
Parent Discussions  
Portal

**BASELINE  
TECHNOLOGIES  
LABORATORY LTD**

Spintex Road  
Accra, Ghana  
[www.baselinegroupltd.com](http://www.baselinegroupltd.com)

[info@zibblesmp.com](mailto:info@zibblesmp.com)

+23324-673-8954



## EXECUTIVE SUMMARY

Every school or educational organization desires to have a modern school management system that can simplify every aspect of its administrative functions in a seamless manner. Most schools however face difficulties or challenges on a daily basis, ranging from academic, administrative as well as data sharing. However existing solutions have not been able to win the trust of schools' management due to an inability on the part of vendors to provide responsive software solutions let alone good customer service. Schools are unfortunately left with old and usually clunky software that hold vital information but cannot be leveraged for effective decision making.

What today's modern schools need is a streamlined and centralized hosted school management platform that makes information easily accessible and allows for incremental upgrade of software features with latest technologies as we travel through time. Such a system would also allow for the incorporation of **End User feedback** into future feature updates or software upgrade.

Our solution, to address the problems faced by school administrators, is Zibble School Management Platform (ZibbleSMP), conceived and developed by Baseline Technologies Laboratory Ltd (BTL). ZibbleSMP is a robust platform that allows schools, parent / guardians and students to join hands in giving quality education to our children the SMART way.

### HIGHLIGHTS

- ✓ Schools face academic, administrative and collaborative challenges.
- ✓ Existing software suffer from lack of maintenance and are inefficient
- ✓ BTL provides a comprehensive school management platform

Key Features of ZibbledSMP are:

- ✓ Enrolment Module
- ✓ Comprehensive Fee Management
- ✓ Students Results Analytics
- ✓ Reports & Statistics
- ✓ Parent/Guardian & Students Discussions portal
- ✓ Reports & Statistics
- ✓ E-Notice Board
- ✓ Payroll Accounting Module (coming soon)
- ✓ Edu-Store Integration



## INTRODUCTION

It is the desire of every school or educational organization to have a modern school management system that can simplify every aspect of the administrative functions in a seamless manner. Moreover the core business of every school is to educate children and to serve their customers (i.e. students, parents and teachers) better. To achieve the above, there must be clear and timely communication, ease of access of school related records or information and good organization. The overall results is better and quality education resulting in happy and satisfied clients. To achieve the desired results through more effective management, time/money saving, organization, and community building or collaborative efforts, a well thought through software can be of immense value and assistance.

### HIGHLIGHTS

- ✓ Every school desires a modern tool that can simplify every aspects of school's administrative functions in a seamless manner



## THE PROBLEM

There are several difficulties or challenges faced by schools & educational institutions on a daily basis. These include academic, administrative as well as data sharing between divisions. There is also the challenge of adopting the right channel to foster collaboration between school administrators, teachers, parents/guardians and students themselves.

Numerous software solutions abound that seek to address the problems and challenges faced by schools. However most of the so called 'solution providers' sell their software at low prices to a large number of customers at different locations and may never be seen again.

The results is lack of maintenance and irregular or no software upgrades, since most of these solution providers vanish into thin air after making their sale. This leaves schools with old and clunky software that hold vital information but cannot be leveraged for effective decision making. This results in the

vicious cycle of repeating the whole process with the net effect of retarded progress and leaving schools vulnerable to their competition. It has led to a loss of trust on the part of the school managements for software vendors.

### HIGHLIGHTS

- ✓ No efficient to organize academic records
- ✓ Lack of modern collaborative tools
- ✓ Poor after-sales support from vendors
- ✓ Old, clunky and unmaintained legacy solutions
- ✓ No reliable tools to analyze data for effective decision making



## THE NEEDS OF MODERN SCHOOLS

What the 21<sup>st</sup> century School needs is the streamlining of the whole school management process into a centralized hosted school management platform. This makes information easily accessible, allows for incremental upgrade of software features with latest technologies as we travel through time and most importantly allows the responsible software provider to incorporate feedback from the end users (schools administrators, teachers, parents and students) after consistent usage of a good software over a period of time.



## OUR SOLUTION

Our solution to address the problem cited above, and mindful of the needs of a modern school, is the Zibble School Management Platform (ZibbleSMP). ZibbleSMP is a robust platform that allows schools, parent / guardians and students to join hands in giving quality education to our children the SMART way. This solution is developed by Baseline Technologies Laboratory Ltd (BTL). ZibbleSMP, through a number of innovative technologies, gives school administrators an easy and efficient way to fully manage their schools whilst allowing teaching staff, parent/guardians and students to access critical information for enhanced child's education.

The application is hosted online and is accessible anywhere in the world through any device of choice: e.g. Laptops/Desktops, Smartphones, and Tablets etc.

**KEY FEATURE HIGHLIGHTS**

The following are some of the key features of ZibbleSMP.

- ✓ Enrolment Module
- ✓ Comprehensive Fee Management
- ✓ Students Results Analytics
- ✓ Reports & Statistics
- ✓ Parent/Guardian & Students Discussions portal
- ✓ Reports & Statistics
- ✓ E-Notice Board
- ✓ Payroll Accounting Module
- ✓ Edu-Store Integration
- ✓ SMS and Email alerts

## What Does ZibbleSMP Do?

### Makes The Student Information Management More Manageable

Using ZibbleSMP, you can create a manageable student system that:

- ✓ Easily tracks the admissions process so you can promptly respond to prospective families concerning the placement of their children.
- ✓ Gives students easy access to online grades and class schedules.
- ✓ Increases real-time communication between families and your school as well as collaboration among teachers, thanks to online portals.
- ✓ Offers parents an unparalleled opportunity to collaborate with schools in the education of their wards. They can access academic results/records of their wards via their computer, tablet or smartphone and also view their academic performance over time.

All of these things make the process more manageable and satisfying for incoming students and their parents. They will be happier with the school and more likely to return for the next term.

### Saves You Time and Money through Finance and Accounting Tools

The fee management tools that are included in ZibbleSMP enables you to complete all the accounting and financing operations for your school in one place, eliminating the need for cumbersome paperwork or scattered Excel files. You can even use the program to place orders for books and other educational materials online, through our EduStore integration feature. Not only does this save you time, it also ensures a greater level of accuracy within your finances, allowing you and your school to save a little money that may otherwise have been lost due to billing/accounting mistakes.

### Consolidates School Records

Many school administrators complain about disorganized school files. Instead of having an accessible database of student transcripts, and disciplinary actions, most schools have a jumble of scattered papers in filing cabinets or disorganized spreadsheets on numerous computers. With ZibbleSMP, you can consolidate all of

those files into one centralized database which will be available to all your employees if permitted.

### Facilitates Easier Teacher Planning and Student Access

Teachers can use ZibbleSMP to create online grade books, attendance records, class announcements, and, in the future, online notes which student can access during vacation. Not only does this help your teachers organize their classes without the hassle of manually entering grades and announcements, it also makes it easier for students to access results and notes for future reference

### Builds a Greater Sense of Community

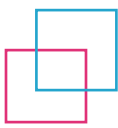
One of the most important (and, unfortunately, most difficult) things about running a school is creating a sense of community. ZibbleSMP offers several tools to help. Because of our current technology-based society, access to personal computers, tablets, smartphones is no longer such a huge challenge. This, coupled with increased internet penetration, allows ZibbleSMP to leverage web and mobile tools that help you organize the perfect community-building strategy for your school. Our e-Notice Board, News & Announcements feature, online PTA forum and students' discussions forum give you that power.

In the future ZibbleSMP will allow you to create a private directory for your school's alumni to keep in touch as well as an online giving option, making alumni relations and donations nice and easy!

In summary with **ZibbleSMP**, you can:

- ✓ Manage Fee payments, View Fee Defaulters and Send Email/SMS Reminders to Parent/Guardians
- ✓ View students' academic performance in graphical form, term-to-term comparison of students and class results.

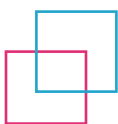
- ✓ Allow both parents and students to view academic performance, fee payments, news and announcements by granting them limited access to the application.
- ✓ Converts your school data into information that can be relied upon by management for critical decision making.
- ✓ Easily publish school news and announcements and reach parents, staff & students with urgent information in real time.
- ✓ Gain access to a simple-to-use payroll and accounting module to cater for your school's financial management
- ✓ Send SMS and Email alerts to parents on important information such as PTA announcements, students' results, fee payment deadlines and fee defaults.



## WHY CHOOSE US

Advancement in technology has changed the way and manner institutions are managed and our schools are no exception.

- ✓ **ZibbleSMP**, using the latest in Web and Mobile technologies, empowers schools to manage their establishments efficiently. It also brings data visualization to make it easy for managers to analyze information about the school for critical decision making.
- ✓ We have the latest in web and mobile software development expertise to deliver responsive software solutions.
- ✓ We offer superior customer service by providing you with timely response to your concerns and queries, User Guides, a vibrant community of other schools using our software. This allows cross-learning
- ✓ We also see ourselves as collaborative partners joining hands policy makers, schools' administrators, teachers, parents /guardians and students to help improve the educational sector in Ghana.



## ABOUT US

[upgrade.zibblesmp.com](http://upgrade.zibblesmp.com) Phone: +23324 673 8954 Email: [info@zibblesmp.com](mailto:info@zibblesmp.com)



## The company

Baseline Technologies Laboratory Ltd (BTL) is a privately-held Limited Liability Corporation (LLC) that was founded on the philosophy that technology innovation can be used as an alternative means to fighting poverty and underdevelopment in Africa. By crafting mobile and web solutions for businesses in Africa, BTL hopes to make available innovative tools and platforms that fit the African context but at relatively lower costs.

Baseline Technologies Laboratory Ltd (BTL) will become the premier provider of mobile and web based enterprise solutions serving both the business-to-business (B2B) and business-to-consumer (B2C) markets. Our products combine the convenience and portability of mobile devices, the processing power of web servers and the display capabilities of web browsers to deliver really innovative mobile and web solutions to various markets.

### HIGHLIGHTS

- ✓ BTL is a Ghanaian software development company that cares deeply about socio-economic development in Africa

### Our Mission

BTL exist is to use technology innovation, in the areas of web and mobile applications, as a viable alternative for economic development and poverty alleviation across Africa.

### Our Vision

At BTL, our vision is to become the premier and preferred technology provider (in the area software solutions) for businesses across Africa.

## PRICING

ZibbleSMP runs an annual subscription model and allows schools add any number of sections (e.g. Pre-School, Primary, Junior Secondary School and Senior Secondary School) per the schools peculiar requirements.

Schools are put in three major categories, namely

1. Pre-School and Primary Schools
2. Junior Secondary Schools
3. Senior Secondary Schools

Fees are based on the school population. For school population of below or up to 500 students, an annual subscription fee of GH¢2,000.00 applies regardless of the number of school sections. Any additional 100 students above the 500 threshold attracts an additional fee of GH¢500.00.

A quotation can be requested at any time should you wish to join the family of schools flying on the wing of responsive technology innovation.

### HIGHLIGHTS

- ✓ We run an annual subscription model up to a student population of 500.
- ✓ Any additional 100 students above the 500 attracts a fee of GH¢500.00
- ✓ Contact us for Price Quotation



## GETTING STARTED

You can get started by visiting the application site at [www.zibblesmp.com](http://www.zibblesmp.com) to get a feel of some of the features presented.